

## You Are SafeBAE

We are so inspired by all the people who have joined us and made SafeBAE their OWN! 2019 was our most ambitious year yet. We had more BAE Breakers (youth ambassadors) join our team, than ever before. We challenged them to help us envision our 2019/20 projects and priorities. Where we had once relied on our co-founders and board for ideas, many of our BAE Breakers have now stepped into leadership roles to help us stay true to our youth-led roots! Their innovative ideas and energy has made 2019 the most inspiring year.

Bring on 2020 & our fearless Squads!!

> Daisy, Ella, Fada, Charlie, Shael





# Prevention education for:

STUDENTS CAREGIVERS PARENTS TEACHERS

full circle

### Provide:

TITLE IX EDUCATION
POLICY REFORM GUIDANCE
LEGISLATIVE ACTION
EDUCATIONAL SUMMITS
AWARENESS RAISING
EVENTS

### Support:

SURVIVOR RECOVERY
FAMILY SUPPORT
SCHOOL RESOURCES
HEALING RESOURCES

SafeBAE's primary focus is prevention education, but we also know that we must work to demand a safer future for schools and communities. And, while we work to prevent future violence, we will always support survivors, their loved ones and their schools.





We believe in the power, voices, and capability of middle & high school students to lead cultural change in their schools and communities.



33 BAE Breakers

Our student ambassadors have grown to a dozen states!



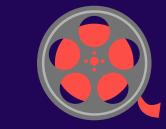
5.5 million

people reached with our prevention materials



450 users

on our proprietary APP for students



8 million views

of our video content, partner content, and interviews



750 attendees

at our pilot Consent Summit in Maine



7,250 people

reached through inperson presentations

## 2019 GOALS SET ...& REACHED

- √ Expand BAE Breaker chapters
- √ Grow our social media audience
- ✓ Secure more corporate sponsor partners
- Expand our coalition partner organizations
- ✓ Create more free prevention education materials
- ✓ Support consent education legislation (state to state)
- ✓ Provide research results of the efficacy of our school programming and materials
- √ Gather student/educator feedback
- ✓ Create the largest student-led sexual assault prevention Summit, to date!
- ✓ Develop survivor health and healing resources
- √ File our independent 501c3 paperwork!



## PROGRAM OVERVIEW

SafeBAE continues its commitment to disrupt norms that children first experience throughout their early development, in an effort to counteract all contributing factors in rape culture.

We believe in supporting and enhancing existing prevention educational content that is available to teachers and grassroots agencies, while also empowering students not to wait for the adults in their lives to begin educating themselves and their peers. We are survivors and activists, experts and educators, who believe that each person can and should make a difference by challenging their communities to do better, to be conscious consumers of media, and to look at how we can improve the cultural norms that have set the stage for sexual violence to take root. By merely breaking down the concepts of consent, bystander intervention/distraction, how to support survivors, and the things which contribute to rape culture, we are able to shape the perspectives and practices of children BEFORE media becomes their primary educator. Changing the way younger teens view all of these concepts will have a ripple effect well into their adulthood. SafeBAE's intentions are clear: creating aware and empowered young students - regardless of their gender, race, class, age, religion, sexual orientation, gender expression, ability, or circumstance - changes the future for us all.





## 2019 TIMELINE

Held a fundraising concert for the Maine Consent Summit

#### FEBRUARY

Presented at the Great Consent Event in Bellingham, WA - 3/1

#### APRIL

Presented at Promising Youth Conference, Utah - 5/9

Joined David Hogg & March For Our Lives, Maine in supporting passage of a Red Flag Bill

Presented at the Maine Foster Care Youth
Conference - 7/1

- > Beneficiary of the LA Diversity Film Fest
- > Presented at New England Foster care youth conference w/ BAE Breaker Lindsey Robbins

#### PELIFWREK

Joined panel discussion for "The Intersection of Intimate Partner Violence and Cyber Abuse" at Brooklyn Law

#### NOVEMBER

> Presenting at Innovative Schools Summit TX 
> Presenting at Jackson Hole Community

DECEMBER

school, Public middle & HS, Teton Science



Presented at Every Voice Coalition Conference at Harvard (MA) - 2/23

### MARCH

BAE Breakers Ari Zeitlin, Lilli Frame, Bella Rodrigues presented at the Youth Identity Summit (ME) - 3/6



Piloted our <u>VERY FIRST</u> SafeBAE Consent Summit, Portland, ME - 5/22



BAE Breakers & student survivors appealed to Cape Elizabeth, ME school board to revise their sexual assault response policy to better support/protect students



BAE Breakers Molly Gallenberg and Ally Scott presented at House of Ruth's annual youth training in Paloma, CA



AUGUST

Keynoted for the Childhood Foundation Gala and release of UN status report on online abuse of children (NY)

#### OCTOBE

BAE Breaker Aela Mansmann made national news after advocating for the survivors of her school and being punished. The ACLU continues to represent her case.

- - > Shot 'knowB4Unude PSA' film
    > Began partnership with Ripple S
  - > Began partnership with Ripple Studios in NM to produce 2020 NM summit

## 2019 PROJECTS & CAMPAIGNS

#### >> STILL PROVIDING ALL OF OUR CONTENT FOR FREE!! <<

As we continue to strive to reach as many students as possible, we work hard to expand our resource library. This year, our BAE Breaker ambassadors have been instrumental in building grassroots support, providing vital feedback, and envisioning our project focus priorities. They are introducing our materials to their peers and leading culture change that will continue to have an impact for years to come.



#### CONSENT: THE WAY LIFE SHOULD BE

Our pilot Consent Summit was our most ambitious undertaking yet! With a diverse team of 10 students from area schools throughout Southern Maine, we produced the largest ever student-planned sexual assault prevention summit for high school students, to date. It was an incredible undertaking with incredible outcomes:

- 750 students in attendance, with chaperones
- 15 school districts represented, from 5 states
- 1200 prizes given away
- original data collected to support excellent learning outcomes
- excellent increased engagement from local schools, students, and parents for increased prevention programming
- 2 local districts were pressured by student Summit attendees to reform their insufficient sexual assault response policies and procedures
- Creation of a proprietary SafeBAE APP used for registration, which will be developed into a communication tool for all SafeBAE contacts
- Multiple districts registered to create SafeBAE school clubs or integrate our materials into their health class programming
- 2 other states have joined us to replicate the Summit in 2020

#### SOCIAL MEDIA CAMPAIGNS

Connecting the issues of gun violence & dating violence: With support from Urgent Action Fund, we launched a social media campaign

addressing the intersections of these issues. It is crucial that we raise this awareness among our supporters and the importance of advocating for Red Flag bills and legislation that closes the 'boyfriend loophole.' We will be following up with Summit sessions with experts to discuss the intersections in detail.





FREE EDUCATIONAL ENGAGEMENT TOOLS

Library: We continue to create posters, flyers, hand-outs, info sheets, social media stats and memes, educational videos, action ideas, and fundraising ideas surrounding consent, bystander intervention, how to support a survivor, myths & facts about sexual assault & students' rights under Title IX. Everything can be used in an official SafeBAE Squad, created by a BAE Breaker, or in a less official capacity by anyone looking to raise awareness about our focus issues.

#### BAE BREAKER AMBASSADORS

Our BAE Breaker ambassador team grew to include 33 leaders in a dozen states this year! We are excited to have leaders in new states: Arkansas, Ohio, Tennessee, and Utah!

#### LEGISLATION

Red Flag Bills: Several of our student ambassadors in the area joined David Hogg and March for Our Lives at the State House to support the passage of a Red Flag bill in Maine.

Consent Education: They returned to the capital again to support a bill that will mandate consent education as part of health class curriculum throughout the state on Maine.

#### SPEAKING EVENTS

The co-founders and several BAE Breakers continued their travel to schools and events throughout the country this year, presenting to students, coaches, parents, teachers, school administrators, judges, employers, media makers, social workers, mentors, doctors, etc. Collectively, our team has presented at over 100 separate events since our launch.

## STUDENT SPOTLIGHTS



BAE Breakers -Hailey Otts & Bella Squires, both 17, Arkansas

"The most important thing I learned is to ask someone if they want to continue. I thought once you get consent that's all you need."

"I think the most important thing that I learned was to take action if someone had been raped/assaulted and let them know not to be afraid and to do something about it. If something's not done about it then that person will think it's okay to keep getting away with what he/she is doing and rape/assault others. Because of going to the #safebae summit I know how to handle a situation like this in the future if it happens to a friend or even myself."

"I learned that it is okay to say no and that no is never a bad thing.
Relationships aren't based on sex and that it's important that both feel ready and that everyone is aware of their actions."



BAE Breaker -Bet Dale, 17, Australia

"The most important thing I learned is that I never owe anybody ANYTHING sexually and nobody owes me anything either. I learned how to say NO and that felt amazing."



BAE Breaker -Amirah Jahaf, 17, Connecticut "I learned about dating after sexual assault, and that it can be very complicated and hard for the survivor."

## **IMPACT**

SafeBAE has continued to see positive results from the impact of our materials in empowering middle & high school students and educating communities.

Participants in our pre and post Consent Summit surveys indicated their increased knowledge of the following topics:

56% increase in attendee knowledge of giving/receiving

consent

a 58% increase in knowledge of how to best support/respond to someone who

discloses

knowledge of where to get help for someone who reports assault

> 23% increase in the likelihood of attendees to intervene in a situation they thought looked unsafe

50% increase in

## CLIMATE SURVEYS

42% increase

in knowledge of

Title IX rights

prior to working with students at the Summit, we ask them how their schools are doing....

- ►75% of students said that they didn't know or weren't sure they knew everything they needed
- help for someone who had been raped or
- teaching about consent.
- 88% felt that their school should definitely or
- 49% think sexual harassment and assault are big issues in their schools.
- culture of consent in their school.

"Ages 12-34 are the highest risk years for rape and sexual assault." -R.A.I.N.N.

## THE FUTURE

>> After the incredible success of the Maine pilot Consent Summit, we are looking forward to THREE Summits in 2020 in Arlington, VA (May 16, 2020), South Portland, ME (May 18, 2020) and Santa Fe, NM (date, TBD)!

#### CAMPATGN

#KnowB4Unude: We will be launching our unprecedented "nudes" campaign in February 2020 (Teen Dating Violence Awareness Month) with the release of our newest PSA, #KnowB4Unude! With Associate Producer and student ambassador Molly Gallenberg, we spent 2019 in development and fundraising for the piece that will focus on the pressures and issues surrounding the very prevalent epidemic of 'sending nudes' among teens. Focusing on a non-judgmental approach to what has become a very normalized experience for young people, we will take an authentic look at the risks, pressures, and realities that teens face when they share intimate photos with each other.

#### **PROTECTS**

#### Saving Daisy:

We will be releasing the trailer for this much-anticipated project by April (Sexual Assault Awareness Month), in order to continue development. The film follows Daisy through her EMDR (Eye Movement Desensitization Reprocessing) therapy in the treatment of PTSD (Post Traumatic Stress Disorder), in order to raise awareness about the efficacy of this treatment in sexual assault survivors.

A Miseducation: We are partnering with Sauceda Pictures to explore the complex, but evolving status of rape and consent in modern American politics, as well as the potential of prevention through education in school.





#### We continue to coalition build with so HarDY GIRLS many amazing partners! Health







































Women



























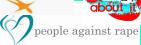






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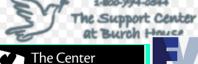






















ARISE SEXUAL ASSAULT SERVICES

## SPECIAL THANKS TO OUR DONORS

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Pinpoint Foundation The Oak Foundation Childhood Foundation

Tides Foundation Rising Fund Urgent Action Fund Resist

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